



COAST OF INDIA ENTERTAINMENT (COIN)



MUMBAI

I N V E S T O R - D E C K

2026 - 28

MOVIE PRODUCTION

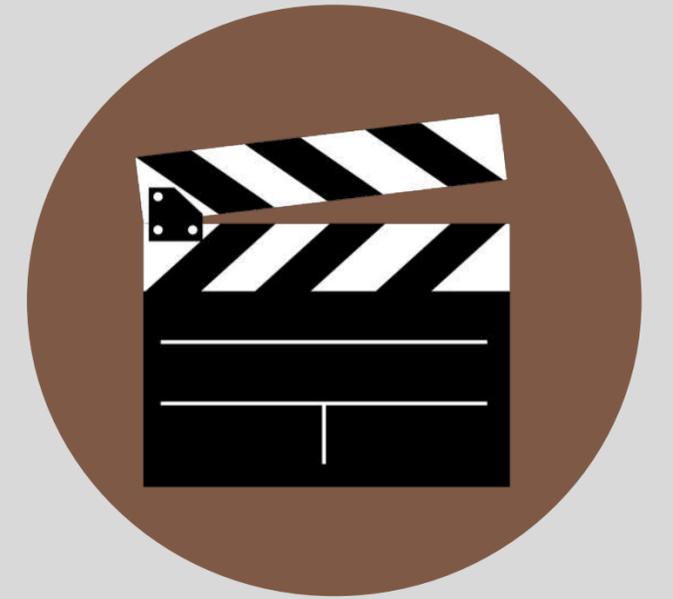
USD \$ 15 M (INR Rs. 130 Cr)

7 Films – 3 Years



INVESTING WHEN THE TIME IS RIGHT

EXECUTION PLAN



130 CR INR (\$15 M USD) COMMITMENT
(In Tranches - 03 YEARS)



7 FILMS IN THREE YEARS



TOP FILM STUDIOS & SELLABLE ACTORS KEEN ON ASSOCIATION



EQUITY IN THE COMPANY PROFITS & ALSO in "I.P.R"



BONDED SCRIPTS READY FOR SHOOT (WITH COINS INVESTMENT OF INR 10 CR (\$1 M USD +))

INVESTOR ADVANTAGES & PERKS :

The Party gets TO BE IN THE BUSINESS OF CREDIBLE FILMMAKING, needing NO PRIOR KNOWLEDGE of Film-Making / Star Actor Contacts / Studio / Film Selling / Government & Distribution Compliance Knowledge.

The Party gets Free Film Screening for their family and friends and Business Associates in their Country/City to enhance their Business circle and influence.

The Party gets to host a Dinner with Lead Actors (Hero & Heroine) of the Film with their business guests to boost their social & business ties.

The Party will get an opportunity to come with the team to Key Film Festival like Cannes or Berlin Film Festival.

THE GET

The Investing Partner gets Equity in the Company & Credit as a 'PRESENTER' on the Film and All Hoardings across the country.

The Investing Partner will stay as owner of the film (IP Holder) till It is Paid it's Principal by the COINS.

After receiving the Principal, The Investing Partner will get it's decided 'Profit' as laid in the Investor Agreement.

COMMON ASK



WHO WILL SPEARHEAD



HOW WILL ACTORS COME ON BOARD FOR US WHEN SO MANY COMPANIES ARE TRYING TO CATCH THEM.



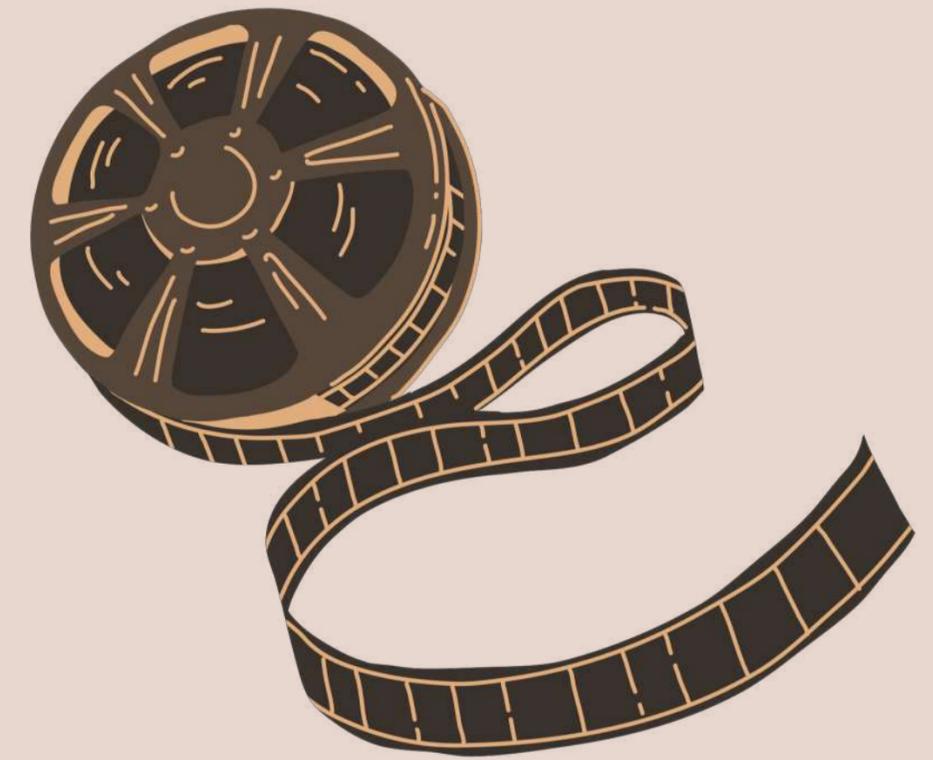
HOW DO YOU SELL THE FILM ITINERARY



HOW COMPLEX IS GETTING PROFIT FROM A FILM BUSINESS



SOLUTION



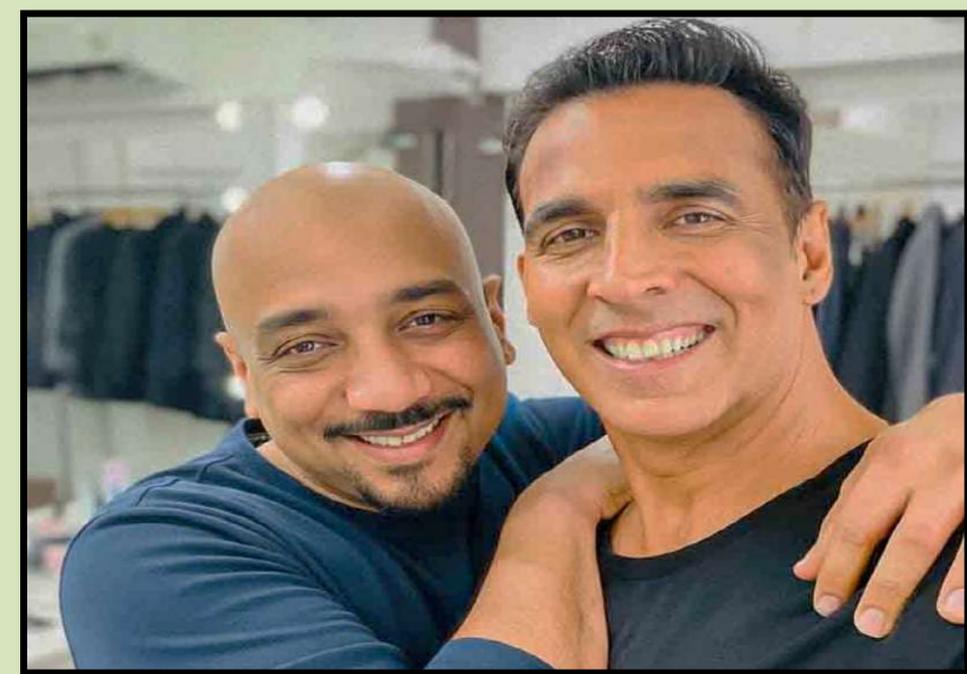
SANJY KHANDURI

19 YEARS OF EXPERIENCE
(FILMMAKER / WEB / AD FILMS / NEWS)

[HTTPS://WWW.LINKEDIN.COM/IN/SANJAYMKHANDURI/](https://www.linkedin.com/in/sanjaymkhanduri/)



SANJY KHANDURI





SANJY KHANDURI - MANAGING DIRECTOR

Sanjay Khandurii, with over 18 years in Films & Media, is renowned for cult hit like Ek Chalis Ki Last Local. He is an awarded Writer Director and has collaborated with top industry Production Houses and Star Actors, and is connected to major OTT platforms such as Netflix Jio, and Amazon.



VISHAL RANA - PARTNER

Vishal is a renowned producer of multiple feature films starring Akshay Kumar, Sunny Deol, Tapsee Pannu Huma Qureshi, Yami Gautam and more. Vishal specialises in creating & executing the Films in the fix Budgets and Selling them at right price across Studios Cinemas and OTT Platforms. Synergising with the Global vision of Coast Of India Studios, Vishal brings to COINS experience of more than 10 movies ranging from Horror to Thrillers to Action Extravanzas, making stories which are inspirational and box-office hits.

AJAY PANCHOLI - CFO

With three decades of experience in corporate media and entertainment, Ajay have held senior roles in reputed organizations, specializing in legal, finance, production, distribution, marketing, and syndication. Most recently, he served as CEO of Santoshi Productions LLP.

SHARAD PATEL - Board Of Director

Producer of National Award-winning "The Tashkent Files," Gujarati blockbuster "Chhello Divas," and critically acclaimed "Buddha in a Traffic Jam." Sharad Patel, a B-Tech Computer Science engineer, is an accomplished auteur, filmmaker, and businessman. With extensive experience, he's now set to contribute his expertise to Coast of India Studios for Hindi and PAN India films.





ABHISHEK DUDHAIYA - Board Of Director

Abhishek Dudhaiya, renowned for Producing & Directing film Bhuj: The Pride of India, Brings 20+ biopic rights and inspirational stories to Coast Of India Studios (COINS). His past successes include TV shows like Mili and Sindoor Tere Naam Ka.

AVTAR PANESAR- ASSOCIATE PRODUCER

Avtar Panesar, a 25-year Studio Executive, led International Sales, Distribution, and Marketing for Yash Raj Films, expanding its reach to over 50 territories. He established YRF's international arm in 1997 and built key festival relationships. Avtar managed over 50 YRF productions and films from other top studios like Dharma Productions and Film Kraft.



KUTTY PADMINI - OUR ADVISOR / MENTOR

Kutty Padmini is an Indian actress and producer known for her work in Tamil cinema, debuting in Ambala Anjulam (1959). She was the first female artist from Tamil Nadu to win the National Film Award for Best Child Artist for Kuzhandaiyum Deivamum. Padmini has also produced TV serials, engaged with Nadigar Sangam, and briefly joined the BJP under Nitin Gadkari.



SANGHRAM SINGH - OUR ADVISOR / MENTOR

Sangram Singh is an Indian wrestler, actor, motivational speaker, philanthropist and Honorary doctorate. Government of India Ministry of youth-affairs and sports of India, has chosen him as a brand ambassador and Fit India Icon of Fit India Campaign. He is the face of anti-tobacco campaign "Tobacco Free India" and also our Goodwill Arm in the Government.



SHWETA MISHRA - CREATIVE PRODUCER (INTERNATIONAL PRODUCTIONS)

Shweta Misra is US based Pageant Winner, and a Pageant coach, who has coached a number of contestants for global events, including New York, Orlando, Milan, and Paris Fashion Weeks, and brings her unique Talent to COIN for Script Sourcing, Script-Doctoring, Casting and Collaborating Partners in various fields.



OUR ADVANTAGE OVER OTHERS



 **STUDIO'S GOODWILL** - COINS with Khanduri and his team, Bears immense Goodwill With Top FILM STUDIOS & with OTT platforms and a Deal Offer to PROCURE FILMS MADE BY US.

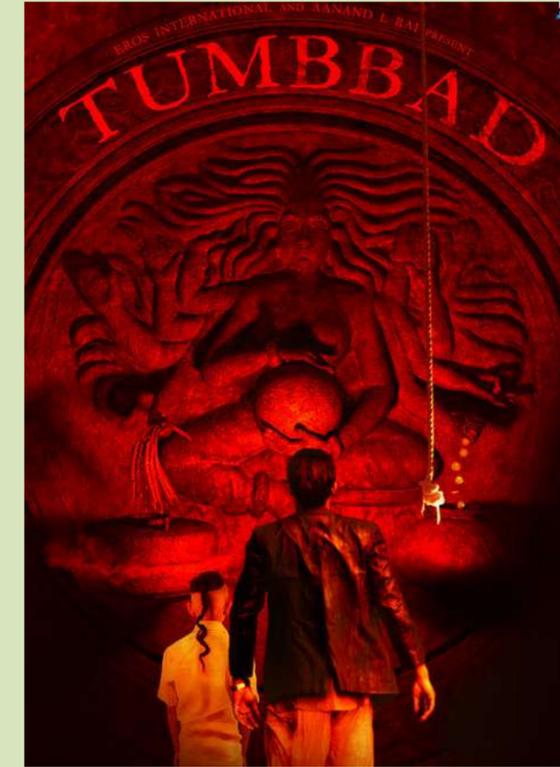
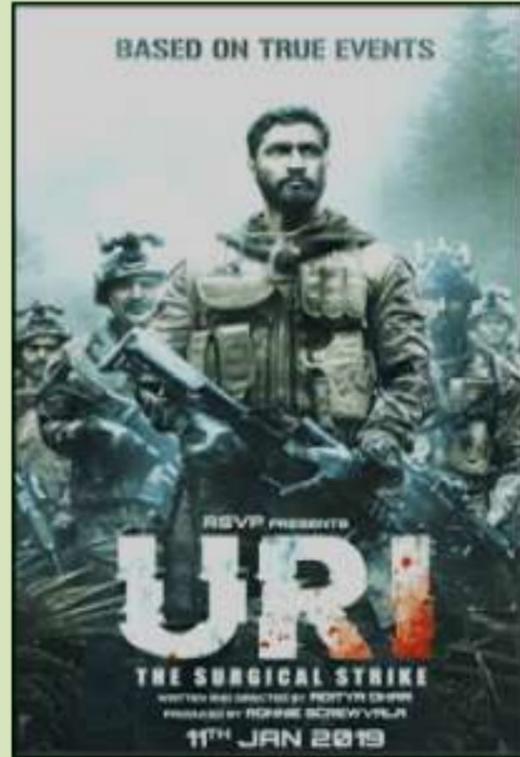
 **STRONGEST EDGE - FILM CONTENT** - COINS Possesses What Most Startup Studios / Companies Do Not Have... And That Is Ready To SHOOT ' **SALEABLE NEW-AGE CONTENT** ' & ' **SALEABLE MARKET ACTORS** ' KEEN TO WORK WITH US

 **UNIQUE ASSET EDGE** - Talent - That Is Rare.
COINS Has READY TO GO 'FILMS' WITH ' **AWARDED WRITERS & DIRECTORS** ' WITH NO DEVELOPMENT TIME INVESTMENT-WASTAGE OR GESTATION PERIODS TO DEVELOP FILMS & GETTING RENOWNED DIRECTORS ONBOARD.

 **TRANSPARENT STARTUP MODEL** - A quick Three (3) YEAR ROI Model with Profit Sharing

 **ROBUST NEXT STAGE PLAN** : 3 Years 30 Million USD (FROR - First Right of Refusal for our Investor)
With Scripts Of Next 9 Films Fully Developed

OUR KIND OF FILMS



MUNJEYA
12TH FAIL
KASHMIR FILES
U R I
DARNA MANA HAI
TUMBBAD

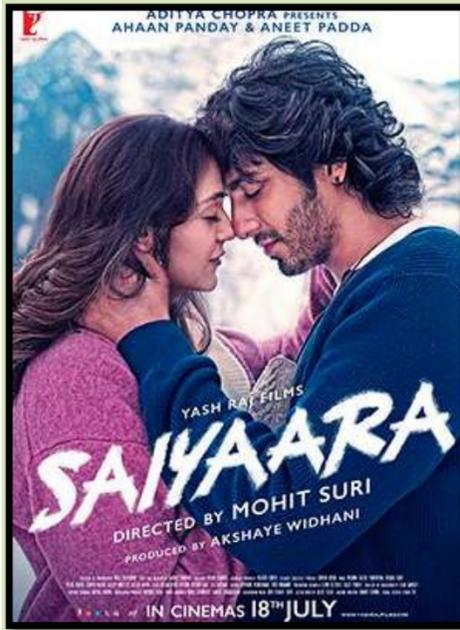
NEW COMERS
VIKRANT MASSEY
ANUPAM KHER (NO BIG ACTOR)
VICKY KAUSHAL (THEN A NEW COMER)
ENSEMBLE CAST
NEW CAST

{12 CR – 100 CR }
{20 CR – MADE 70 CR}
{15 CR - MADE 120 CR}
{16 CR – MADE 150 CR}
{3 CR – MADE 9 CR}
{5 CR – MADE 60 CR}

(Collection is Nett - Means After all Tax deductions) In Producer's Hand

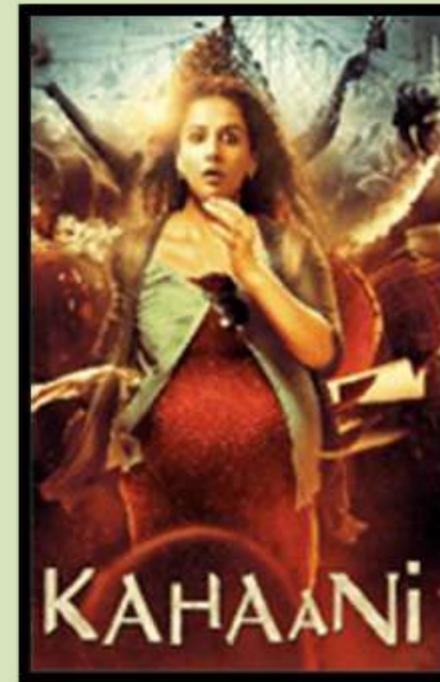
Now Add 50% to 500 % more by & Satellite Earnings & Other alternatives like DVD CD & Music etc. & Contract renewals Revenue year after year.
(No OTT then) Now add Inflation for today figures to understand revenues.

& A MANY MORE EG: TALVAR, PEEPLI LIVE, BADHAI HO, ANDHADHUN



SAIYAARA

Ahaan Pandey Aneet Padaa {Film With New Comers Revenue Crossing 500 CR}



KAHAANI

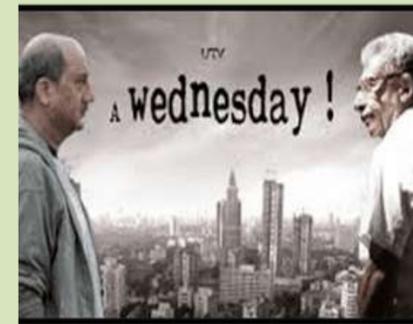
VIDYA BALAN

{6 CR - MADE 56 CR}



THE TASHKENT FILES

SHWETA BASU {4CR - MADE 20 CR}



A WEDNESDAY

NASEERUDIN SHAH {5 CR - MADE 12 CR}

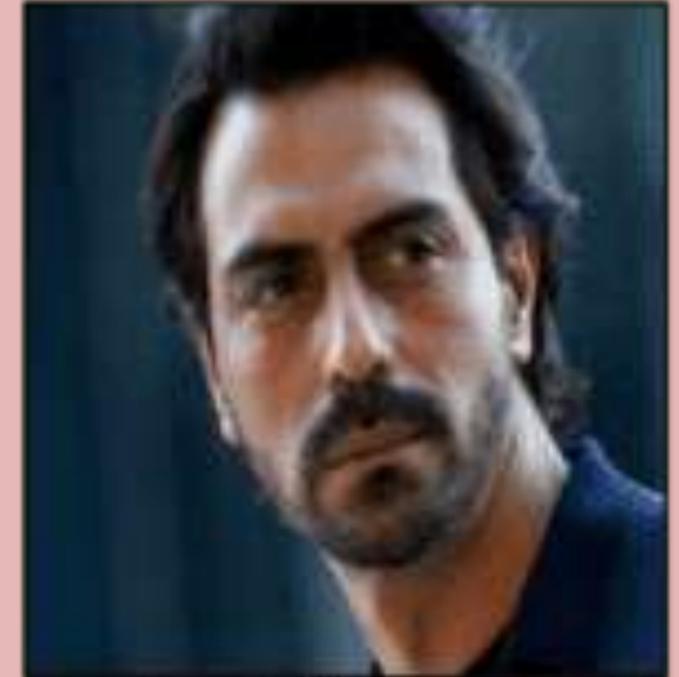


QUEEN

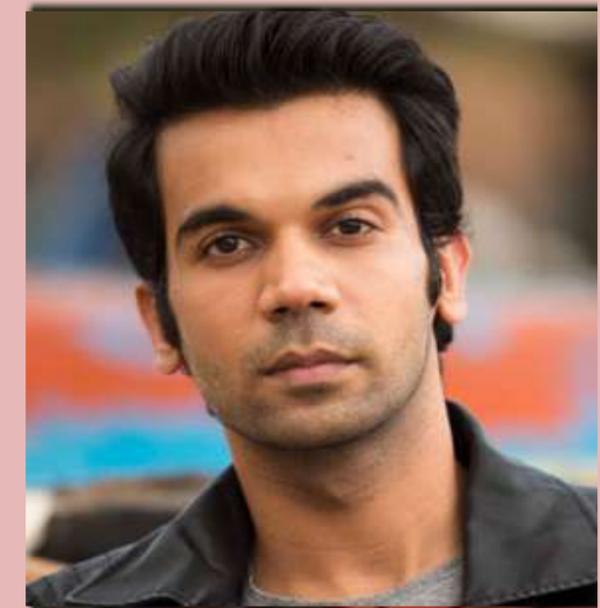
KANGNA RANAUT {12 CR - MADE 100 CR}

PRODUCING MID SIZE 'HIGH CONTENT' FILMS DIRECTED BY 'PASSIONATE' FILMMAKERS.

OUR ACTORS



OUR ACTORS





OUR ACTORS IN SOUTH



DULKAR SALMAAN



R.
MADHAVAN



MOHANLA
L



FAHADH FAZIL



SIDDHART
H



SHRIYA
SARAN



HMIKA
MANDANA



SAI
PALLAVI



SHRUTI
HASSAN



PRIYAMAN
I



NITHYA
MENON

MODUS FOR GENERATING MAX R.O.I (RETURN ON INVESTMENT)

Investment 'Securing Process'

Our Investment Committee only Green Lights a film if it meets all of the following criteria financially:

- At least 85% of the film's budget has the potential to be secured by a combination of Pre Sales, Government tax incentives before the film's release, Subsidies or Credits-Points, In-Film Branding, Sponsors, RO partners and financial guarantees from reputable third parties. This leaves only 15% risk to the Company unlike other regular Parties bearing a risk of up to 70% before the actual sale/release of the film happens. Then comes the added Box Office post-release.
- The films will be shortlisted that have a potential to do box office collections internationally too.
- Film will be made only and only with a known Star Cast, making a positive buzz in the Film Circle and helping fetch a good price from the Studios before the release of the film securing our investment and ensuring a Profit on Table.
- The film will have insurance that it will be completed within an agreed budget and timescale, known as a Completion Guarantee. Errors and omissions insurances are also kept in place.
- A sales agent with a proven track record will be appointed and their estimates of the value of Rights of the film not already with a Pre Sale to a Studio must be substantially in excess of the film's unsold budget.
- The Company may decide to produce some films in other countries where there are more generous tax incentives adding to Table Profits.

Proposed Film Slate

A full 7 film slate of projects has been lined up that fulfil the Company's Green signal criteria. They are Ready to Start production and all have Studio or releasing partners excited. No hidden costs. The first film is ready to go on floors in two months. We have one film of English Language for Hollywood Release also in the slate.

FILMMAKER - SANJY KHANDURI





**COAST OF INDIA ENTERTAINMENT (COIN)
MUMBAI**



A NEW ECO-SYSTEM OF FILM PRODUCTION



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