

The background of the image is a wide-angle shot of a beach at sunset. The sun is a bright, glowing orb on the horizon, casting a long, shimmering reflection across the wet sand. The sky is filled with large, billowing clouds that are illuminated from below, creating a palette of deep blues, oranges, and yellows. In the far distance, a city skyline with several tall buildings is visible on the right side, and a range of mountains stretches across the left side of the horizon.

THE BEST YEARS OF INDIAN CINEMA

HAVE NOT BEEN MADE YET.

A decorative horizontal line with a central diamond-shaped ornament and symmetrical, tapering ends.

THE MARKET HAS MOVED.

AUDIENCES EVOLVED.
TECHNOLOGY EVOLVED.
DISTRIBUTION EVOLVED.
EXPECTATIONS EVOLVED.

The opportunity belongs
to the **visionary**.



INDIAN CINEMA HAS TWO ENDS. IT IS MISSING THE MIDDLE.

₹150+ CR SPECTACLES EXIST.
FESTIVAL CINEMA EXISTS.
THE **MOST VALUABLE** SPACE
IN INDIAN CINEMA HAS BEEN
LEFT BEHIND.



*Where others saw compromise,
we saw opportunity.*



THE REAL ADVANTAGE ISN'T MAKING MORE BETS. IT'S KNOWING WHICH BETS TO MAKE.

CORPORATE STRUCTURE

25 FILMS IN 3 YEARS

BREADTH OF BETS. DILUTED OUTCOMES. HIGHER RISK.



≈ 5 HITS OUT OF 25 FILMS
IN 3 YEARS

≈ **1 : 5**
SUCCESS RATIO*



OUR PROMISE TO INVESTORS :
YOUR CAPITAL IS DEPLOYED ONLY
WHERE THE ODDS JUSTIFY THE RISK.



STRONGER SELECTION
We invest only after deep
creative & commercial
validation.



HIGHER PROBABILITY
Fewer bets.
Better stories.
Stronger outcomes.



CAPITAL SECURITY
Lower risk exposure.
Greater visibility.
Better protection.



BETTER RETURNS
Higher hit ratio.
Greater ROI potential
for investors.

CREATOR-LED INVESTMENT

5 FILMS IN 3 YEARS

DEPTH OF JUDGEMENT. HIGHER PROBABILITY OF SUCCESS. LOWER RISK.



≈ 4 HITS OUT OF 5 FILMS
IN 3 YEARS

≈ **5 : 1**
SUCCESS RATIO*

VS

SENSIBILITY IN INVESTING. SECURITY IN OUTCOMES. THAT'S THE COIN ADVANTAGE.

**Illustrative example representing the investment thesis; not an industry-wide statistical benchmark.*



COIN FILMS
CREATOR LED. INVESTOR SECURE.

GREAT OPPORTUNITIES ARE RECOGNISED. THEN CREATED.

Ideas are everywhere.

Commercial cinema is not.

Our work begins where
others stop looking.



EVERY GREAT STUDIO BEGAN WITH A CREATOR.

They didn't begin by
building studios.

They began by
building *stories*.



STEVEN SPIELBERG
Amblin Entertainment



HAYAO MIYAZAKI
Studio Ghibli



M. NIGHT SHYAMALAN
Blinking Edge Pictures



JORDAN PEELE
Monkeypaw Productions



ADITYA CHOPRA
Yash Raj Films



KARAN JOHAR
Dharma Productions



SANJAY LEELA BHANSALI
Sanjay Leela Bhansali Productions



ZOYA AKHTAR
Tiger Baby Productions



SUKUMAR
Sukumar Writings



KARTHIK SUBBARAJ
Stone Bench Creations



ATLEE KUMAR
A for Apple Productions



NATIONAL AWARD



ARCHIVE 004
THE CREATOR-STUDIO TRADITION



— PHILOSOPHY —

INTELLIGENT COMMERCIAL CINEMA IS RARELY ACCIDENTAL.

IT IS RECOGNISED, REFINED
AND DEVELOPED LONG BEFORE
IT REACHES THE SCREEN.

SANJAY KHANDURRI

WRITER • DIRECTOR • FOUNDER

COIN wasn't conceived in a boardroom.
It evolved from two decades
inside Indian cinema.

COIN FILMS • ORIGIN STORY

ARCHIVE 004 • THE CREATOR-STUDIO TRADITION



RELATIONSHIPS. RESPECT. RESULTS.

RELATIONSHIPS THAT CREATE CINEMA THAT LASTS.

Two decades of collaboration with
India's finest talent and studios.
Stories built on trust.
Films that travel the world.
Impact that endures.

*This is not just my network.
This is our journey.*

SANJAY KHANDURRI

WRITER • DIRECTOR • FOUNDER

“ Grateful for the trust. Driven by the stories yet to be told. ”



2 FEATURE FILMS
AS WRITER & DIRECTOR



25+ AWARDS
NATIONALLY &
INTERNATIONALLY



100+ PROJECTS
ACROSS FORMATS
& PLATFORMS



COLLABORATIONS
WITH INDIA'S FINEST
TALENT & STUDIOS



STRONG INDUSTRY
RELATIONSHIPS
BUILT OVER 20 YEARS

THE FOUNDATION IS REAL.
THE FUTURE IS CO-CREATED.

ONE CREATIVE VISION. STRONG LAYERS OF EXECUTION.



COAST
OF INDIA
ENTERTAINMENT

A CREATOR AT THE CENTRE. INDUSTRY EXPERIENCE AROUND IT.



AJAY PANCHOLI

CFO • FINANCE & GOVERNANCE

30+ years across corporate media & entertainment, with expertise in finance, legal, production, distribution & syndication with various banners.



SHARAD PATEL

BOARD OF DIRECTOR –
NATIONAL SALES & DISTRIBUTION

Producer of National Award-winning The Tashkent Files, Hisaab Barabar and Gujarati blockbuster Chhello Divas.



SANJAY KHANDURRI

FOUNDER • WRITER • DIRECTOR

18+ YEARS
AWARDED FILMMAKER
CREATOR OF CULT HIT
EK CHALIS KI LAST LOCAL



VISHAL RANA

PARTNER • PRODUCTION

Producer of films starring Akshay Kumar, Sunny Deol, Taapsee Pannu, Yami Gautam, Huma Qureshi, Sonakshi Sinha and more.



ABHISHEK DUDHAIYA

BOARD OF DIRECTOR

Producer-Director of Bhuj: The Pride of India; brings 20+ biopic and inspirational-story rights.



INDUSTRY ADVISORS & STRATEGIC NETWORK



AVTAR PANESAR

ASSOCIATE PRODUCER –
WORLDWIDE DISTRIBUTION
& RECOVERIES

25 years with Yash Raj Films; built international sales, distribution & festival relationships across 50+ worldwide territories.



KUTTY PADMINI

ADVISOR / MENTOR

National Award-winning artist and producer with deep contacts with saleable Tamil, Telugu & Malayalam film stars for pan-India film setups and sales.



SANGRAM SINGH

ADVISOR / MENTOR

Wrestler, actor, philanthropist and government-linked public figure with good connections at I & B Ministry's officials and Censor Board.



SHWETA MISHRA

CREATIVE PRODUCER –
INTERNATIONAL

US-based creative producer supporting script sourcing, script-doctoring, casting & international partnerships.



THE CREATOR SETS THE DIRECTION.

INDUSTRY EXPERIENCE MAKES THE ENGINE SCALE.





THE KIND OF FILMS WE MAKE

MID-SIZE BUDGET. HIGH CONTENT. BIG IMPACT.



COAST
OF INDIA
ENTERTAINMENT

CONTENT DOESN'T NEED A ₹100+ CRORE BUDGET TO
CREATE ₹100+ CRORE BOX OFFICE

BLOCKBUSTERS

OUR FILM APPROACH

SUPERHITS



STRONG STORIES

Emotionally compelling
with high connect.



WIDE AUDIENCE APPEAL

Designed for mass
engagement.



COMMERCIAL APPEAL

Built for theatrical,
OTT, satellite &
global markets.



DISCIPLINED BUDGETS

Mid-size budgets with
high efficiency & control.



MULTI-REVENUE MODEL

Theatrical • OTT • Satellite
• Music • Ancillary • IP



GENRE: Horror
BUDGET RANGE: 35 Cr
TARGET AUDIENCE:
ONE-LINE HOOK:
STATUS: 135 cr



GENRE: Drama
BUDGET RANGE: 20 Cr
TARGET AUDIENCE:
ONE-LINE HOOK:
STATUS: 70 Cr



GENRE: War Drama
BUDGET RANGE: 28 Cr
TARGET AUDIENCE:
ONE-LINE HOOK:
STATUS: 255 Cr



GENRE: Political
BUDGET RANGE: 25 Cr
TARGET AUDIENCE:
ONE-LINE HOOK:
STATUS: 340 Cr



GENRE: Horror
BUDGET RANGE: 13 Cr
TARGET AUDIENCE:
ONE-LINE HOOK:
STATUS: 85 Cr



GENRE: Romance
BUDGET RANGE: 45 Cr
TARGET AUDIENCE:
ONE-LINE HOOK:
STATUS: 570 Cr



GENRE: Political
BUDGET RANGE: 28 Cr
TARGET AUDIENCE:
ONE-LINE HOOK:
STATUS: 250 Cr



GENRE: Religious
BUDGET RANGE: 2 Cr
TARGET AUDIENCE:
ONE-LINE HOOK:
STATUS: 102+ Cr



GENRE: Investigative
BUDGET RANGE: 8 Cr
TARGET AUDIENCE:
ONE-LINE HOOK:
STATUS: 104 Cr



GENRE: Family
BUDGET RANGE: 20 Cr
TARGET AUDIENCE:
ONE-LINE HOOK:
STATUS: 221 Cr



PROVEN MARKET POTENTIAL

The market has repeatedly
rewarded content-driven,
mid-budget films.



HIGH ROI POTENTIAL

Strong returns with
efficient capital
deployment.



GLOBAL REACH

Stories that travel across
languages and
geographies.



TALENT + CONTENT SYNERGY

Right talent, right story,
right execution.



BUILT FOR LONG-TERM VALUE

Franchise potential,
IP creation and
sustainable growth.

RIGHT CONTENT. RIGHT BUDGET. RIGHT EXECUTION. REPEATABLE SUCCESS.

ACADEMY
AWARDS®



16
THE OPPORTUNITY

FIVE FILMS. THREE YEARS.

ONE CREATIVE STANDARD • FOUR DIRECTORS

GOLDEN
GLOBE
AWARDS®



tiff.

TORONTO
INTERNATIONAL
FILM FESTIVAL



FILMFARE
AWARDS

iiifa
AWARDS



FESTIVAL DE
CANNES



BAFTA
FILM AWARDS

YEAR 01
1 FILM



YEAR 02
2 FILMS



YEAR 03
2 FILMS



★ ONE VISION. MANY DISTINCTIVE VOICES. ★



CURATED PROJECTS

Handpicked stories
with strong cinematic
and commercial intent.



DIVERSE DIRECTORS

A blend of creative leadership
and proven market directors
under one standard.



DISCIPLINED EXECUTION

Structured development,
responsible budgets and
stagewise production.



MULTIPLE REVENUE WINDOWS

Designed for theatrical,
satellite, digital, music,
ancillary and global markets.



SUSTAINABLE GROWTH

Reinvesting in the next
slate to build a lasting
studio engine.

MID-SIZE • HIGH-CONTENT • COMMERCIAL CINEMA

COIN
ENTERTAINMENT



THE COIN GREEN-LIGHT DISCIPLINE

WE DON'T MAKE EVERY FILM.

WE MAKE FILMS THAT **MATTER** – AND **MAKE MONEY**.

CREATIVE CONVICTION

COMMERCIAL DISCIPLINE



COIN'S GREEN-LIGHT FILTER

FILTERS & PARAMETERS OF SELECTION OF A FILM



WE GREEN-LIGHT ONLY WHEN THE ABOVE CRITERIA ARE FINANCIALLY SECURED

BUILT-IN INVESTOR PROTECTION – BEFORE CAPITAL GOES TO PRODUCTION



COMPLETION GUARANTEE

Film to be completed within agreed budget and timeline



ERRORS & OMISSIONS (E&O)

E&O Insurance in place



SALE AGENT VALIDATION

Proven sales agent valuation of unsold rights in excess of unsold budget



IP PROTECTION

Investor safeguarded until principal recovery



PRE-SALES & THIRD-PARTY GUARANTEES

Pre-sales, guarantees and financial backing from reputed parties

ONLY FILMS THAT PASS EVERY FILTER EARN THE COIN GREEN-LIGHT.





THE TALENT WE BRING ONBOARD



COAST
OF INDIA
ENTERTAINMENT

EXCEPTIONAL TALENT. POWERFUL STORIES. UNFORGETTABLE CINEMA.



★ RIGHT CONTENT. RIGHT BUDGET. RIGHT EXECUTION. REPEATABLE SUCCESS. ★



THE TALENT WE BRING ONBOARD



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THE TALENT WE BRING ONBOARD



COAST
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ENTERTAINMENT

EXCEPTIONAL TALENT. POWERFUL STORIES. UNFORGETTABLE CINEMA.



DULKAR SALMAAN



R. MADHAVAN



MOHANLAL



FAHADH FAZIL



SIDDHARTH



SHRIYA SARAN



RASHMIKA MANDANA



SAI PALLAVI



SHRUTI HASSAN



PRIYAMANI



NITHYA MENON

★ RIGHT CONTENT. RIGHT BUDGET. RIGHT EXECUTION. REPEATABLE SUCCESS. ★



THE COIN VALUE & RECOVERY CYCLE

HOW THE CAPITAL COMES BACK

ONE FILM. MULTIPLE REVENUE WINDOWS.

01 PRE-RELEASE

TARGET: UP TO

85%

PRE-RELEASE
SECUREMENT
OF BUDGET

Value is secured wherever
commercially possible before
the film reaches release.



PRE-SALES

Minimum Guarantees
& Advance Sales



GOVERNMENT INCENTIVES / SUBSIDIES

Tax Incentives & Credits
where applicable



IN-FILM BRANDING & SPONSORS

Brand Integrations
& Sponsorships



RO PARTNERS

Revenue / Risk Sharing
Partners



THIRD-PARTY GUARANTEES

Financial Guarantees from
Reputable Institutions

02 AT RELEASE

THE FILM BECOMES A
MULTI-RIGHTS ASSET



DOMESTIC THEATRICAL

Box Office Collections



INTERNATIONAL THEATRICAL

Overseas Box Office



OTT LICENSING

Streaming Platform Rights



TELEVISION / SATELLITE

Satellite & TV Licensing



MUSIC RIGHTS

Soundtrack & Audio Rights



OTHER LICENSING

Airlines, In-Flight, Ancillary
& New Media Rights

03 POST-RELEASE

SUSTAINED VALUE
OVER TIME



FURTHER LICENSING

Extended & Additional Sales



INTERNATIONAL / REGIONAL

Territorial & Language Rights



MUSIC & ANCILLARY

Music Exploitation & Spin-offs



LIBRARY & CATALOGUE VALUE

Year-on-Year Continuing Value



PRINCIPAL
RECOVERY



PROFIT
PARTICIPATION

LONG-TAIL RIGHTS & CATALOGUE VALUE
CONTINUE TO GENERATE VALUE BEYOND RELEASE.



UNCOMMITTED RIGHTS ARE INDEPENDENTLY VALUED
BEFORE CAPITAL IS COMMITTED.



CAPITAL DISCIPLINE



DEVELOPMENT



RIGHTS SECURED



PRODUCTION



RELEASE & EXPLOITATION



RECOVERY & UPSIDE

Note: Secured portion and revenue potential will vary by project based on genre, scale, talent, market and applicable incentives.

THE INVESTING PARTNER

PARTICIPATE. PROTECT. GROW.

A PARTNERSHIP THAT CREATES VALUE — AND OPENS DOORS.

COAST OF INDIA ENTERTAINMENT
STORIES THAT INSPIRE. FILMS THAT ENDURE.

01



3-YEAR FILM CYCLE

Agreed profit participation across the five-film cycle.

02



PRINCIPAL-FIRST IP PROTECTION

Ownership of relevant film IP remains with the Investing Partner until invested principal is repaid by Coast Of India Entertainment.

03



10% COAST OF INDIA EQUITY PARTICIPATION

Connected to the next \$30M / ₹300 Cr growth cycle — in addition to the current investment.

BEYOND THE INVESTMENT

A FRONT-ROW SEAT TO CINEMA



PRIVATE SCREENINGS

Special screenings for family, friends & business associates.



STAR ACCESS

Curated dinners & exclusive interactions with lead talent.



GLOBAL CINEMA

Opportunities to accompany the Coast Of India team at select international film festivals.



AN INVESTMENT IN THE FILMS.

AN INVITATION INTO THE WORLD BEHIND IT.



CAPITAL DISCIPLINE



DEVELOPMENT



RIGHTS SECURED



PRODUCTION



RELEASE &
EXPLOITATION



RECOVERY & UPSIDE



GREAT
STORIES
TRAVEL
FAR

ALREADY INVESTED. READY FOR THE NEXT STEP.



COAST
OF INDIA
ENTERTAINMENT

INDIAN STORIES.
GLOBAL AUDIENCES.

REAL STORIES. REAL COMMITMENT. A STRONGER TOMORROW.

STORIES
BUILD
A BRIGHTER
TOMORROW

₹15 Cr+

ALREADY PUT BEHIND THE VISION



CONTENT & IP

10 developed feature-film
scripts from India's
top writers, to choose from.



PLATFORM

Board, core team and
operating foundation
in place.



FOUNDER COMMITMENT

3 years of conviction
2 years of focused build.

BUILT BEFORE THE CAPITAL WAS SOUGHT.

NOW, IT'S TIME TO TAKE IT FURTHER — TOGETHER.

RIGHT CONTENT. RIGHT BUDGET. RIGHT EXECUTION. REPEATABLE SUCCESS.

SCRIPT 01
SCRIPT 02
SCRIPT 03
SCRIPT 04
SCRIPT 05
SCRIPT 06
SCRIPT 07
SCRIPT 08
SCRIPT 09
SCRIPT 10

IDEAS
PEOPLE
PLACES
POSSIBILITIES

More
Indian Stories
To The World

PEOPLE
STORIES
CINEMA
IMPACT



THE NEXT
CHAPTER OF
EXCEPTIONAL
CINEMA BEGINS
WITH THE RIGHT
PARTNERSHIP.

YOUR COMMITMENT

\$15M

₹140 CR

TO BUILD THE NEXT COIN FILM CYCLE

5 FILMS • 3 YEARS • DISCIPLINED CAPITAL DEPLOYMENT



CAPITAL TODAY. | CINEMA TOMORROW. | LEGACY FOREVER.

LET'S BRING THE BEST YEARS OF INDIAN CINEMA.

COAST OF INDIA ENTERTAINMENT
Stories That Inspire. Films That Endure.

